Sr. No.	EOI Page No.	EOI Chapter	EOI Clause No.	Existing Clause	Query/ Suggestions	Final Response
1	1 1	Schedule of Events	1. SCHEDULE OF EVENTS: Point 6	Last date and time for Bid submission Up to 4.00 PM on 05/10/2023	We request the Bank to please grant us an extension of one week for bid submission	Timeline extended as under: Last date and time for submission of bid: 15.11.2023 up to 4:00 PM Date and time of opening of bid: 16.11.2023 at 3:00 PM Corrigendum published on our e-tendering website https://etender.sbi/SBI/
2	1	Schedule of Events	1. SCHEDULE OF EVENTS: Point 9	submission Up to 4.00 PM on 05/10/2026	Is there any thought on timelines	It's tentatively one year. Limited RFP Document to contain more details.
3	1	Schedule of Events	1. SCHEDULE OF EVENTS: Point 8	Last date and time for Bid submission: Up to 4.00 PM on 05/10/2023	-	Last date and time for submission of bid: 15.11.2023 up to 4:00 PM
4	1	Schedule of Events	1. SCHEDULE OF EVENTS: Point 7		Given the clarification of queries are to be submitted by 30/09; we request an extension of 2 weeks for submission of Bids	Last date and time for submission of
5	6	Definitions	Clause no.5. Definitions	"Bid" means the written reply or submission of response to this EOI	Is the EOI expected in word format or even ppt/google slides will work?	Bids are to be submitted online through the portal specified in the EOI document.
6	6	Invitation to Bid	2- Invitation to Bid	Consortium bidding is not permitted under this EOI	Please allow for consortium as the turnover criteria is relatively very high and its challanging for any Start-up to meet the Turnover criteria.	No change permitted in EOI Terms.
7	7	Bidder's Eligibility Criteria	6 (i) (a)	Principal/OEM, the same Bidder shall		
8	9	Bid Preparatio n and Submissio n	Bid Preparation and Submission: Clause 11 (i) d.	documents in respect of Eligibility Criteria & Technical Criteria, as mentioned in Appendix-B: & Appendix-C:, and scope of work on	Request the bank to provide details on relevant document evidences for criteria mentioned in Appendix C. Request the bank to allow self-certification by the bidder as an acceptable document for the criteria called out under Appendix C	the clients of the vendor on their letterhead is required. Self
9	10		Clause No. 11.ii. e. Bid preparation and submission	-	Please clarify this? Are we expecting Approach and methodologies to be included or anything specific to be covered in the presentation?	
10	11	Bidding Process/O pening of Technical Bids	14 (vi)			=
11	12	Conflict of Interest	Clause No. 15.i. Conflict of interest	interest (the "Conflict of Interest") that affects the bidding Process. Any Bidder found to have a Conflict of Interest shall be disqualified without prejudice to any other right or remedy that may be available to the Bank		No change permitted in EOI Terms.

Sr. No.	Page	EOI Chapter	EOI Clause No.	Existing Clause	Query/ Suggestions	Final Response
12	No. 17	Disclaimer	Other Terms & Conditions	Other Terms & Conditions	Request the Bank to include the below mentioned clause on the Limitation of Liability for the Bidders: "In accordance with standard industry practice, the Bidder's aggregate liability under any RFP issued under this EOI and in connection with any work order/agreement and in connection with the services shall be for direct damages only and shall, in all circumstances and events, be limited to one time the fees paid to the Bidder under the engagement. The Bidder shall not be liable for any indirect or consequential losses"	No change permitted in EOI Terms.
13	18	Other Terms & Conditions	21 (vii to xi)	viii. Services contemplated are no longer required. ix. Scope of work not adequately or clearly defined due to unforeseen circumstance and/or factors and/or new developments. x. The project is not in the best interest of the Bank. xi. Any other reason.	Š	No change permitted in EOI Terms.
14	23	Bidder's Eligibility Criteria	Appendix-B: (5)	Eligibility criteria: Bidder should have experience of minimum 05 years in providing the required products/services/solution.  Document to be submitted: Copy of the order and / or Certificate of completion of the work.	clauses with regards to the engagements that we undertake for our clients. As a result, it may not be feasible to share the copy of the order and/ or Certificate of	No change permitted in EOI Terms.
15	23	Bidder's Eligibility Criteria	Appendix-B: Bidder's Eligibility Criteria	organization on the basis of profit	request removal of this clause or make it purely revenue based. Kyndryl is a spinoff from IBM since the last 2 yrs	
16	23	Bidder's Eligibility Criteria		Past / present litigations, disputes, if any (Adverse litigations could result	We request the client to consider that	No change permitted in EOI Terms.
17	23	Bidder's Eligibility Criteria	Appendix-B: 6. Eligibility criteria	(email/ landline/ mobile) of customers for whom the Bidder has executed similar projects in India.	Given the confidential nature of work with our clients, we cannot provide the contact details/ documents. Please allow us to submit CA certificated letter as a proof of our experience	No change permitted in EOI Terms.
18	23	Bidder's Eligibility Criteria	Appendix-B: Bidder's eligibility criteria	Client References	Will the consultant be marked for this	Yes. As per evaluation matrix.

Sr. No.	EOI Page	EOI Chapter	EOI Clause No.	Existing Clause	Query/ Suggestions	Final Response
19	<b>No.</b> 23	Bidder's Eligibility Criteria	Appendix-B: Bidder's eligibility criteria	The bidder should not have any service level agreements pending to be signed with the bank for more than 6 months from the date of issue of purchase order		The bidder should not have any SLA to be signed with SBI, pending for more than six months after a purchase order has been issued by the Bank.
20	23	Bidder's Eligibility Criteria	Appendix-B: Bidder's Eligibility Criteria	turnover of minimum Rs.50 crore	Due to internal policy norms; we will not be able to share our financial statements. However, we will share a declaration certified by a CA/Auditor	No change permitted in EOI Terms.
21	23	Bidder's Eligibility Criteria	NA	NA	Request you to MSME /Startup Exemption for Years of Experience and Turnover as per the notification issued by Ministry of finance Department of expenditure.	
22	24	Bidder's Eligibility Criteria	Appendix-B: - (5)	have experience of minimum 05 years in providing the required products/ services/ solution.  Document to be submitted: Copy of the order and / or Certificate of	furnished by Bidders and clarify on the content for the same	Criteria and published as
23	24	Bidder's Eligibility Criteria	Appendix-B: (6)	Bidder has executed similar projects in India. (Start and End Date of the Project to be mentioned) in the past	clauses with regards to the engagements that we undertake for our clients. As a result, it may not be feasible to share the Client Information mentioned in Appendix-H: Format for submission of client references.  Request the bank to allow	No change permitted in EOI Terms.
24	24	Bidder's Eligibility Criteria	Appendix-B: Bidder's Eligibility Criteria	Bidder should specifically confirm on their letter head in this regard as per Appendix-H.		No change permitted in EOI Terms.
25	25	Bidder's Eligibility Criteria	Appendix-B: Bidder's Eligibility Criteria Sr. No. 3	turnover of minimum Rs.50 crore	As per Govt. of India guidelines for promoting SME & Start up Organization, we request you to	Criteria and published as
26	25	Bidder's Eligibility Criteria	Appendix-B: Bidder's Eligibility Criteria Sr. No. 5	Bidder should have experience of minimum 05 years in providing the required products/services/solution.	As per Govt. of India guidelines for promoting SME & Start up Organization, we request you to amend the clause and give exemption related to Experience for Startups/SME.	Criteria. To be published as

Sr. No.	EOI Page No.	EOI Chapter	EOI Clause No.	Existing Clause	Query/ Suggestions	Final Response
27	25	Technical Eligibility Criteria	1. SCHEDULE OF EVENTS: Point 18	Last date and time for Bid submission Up to 4.00 PM on 05/10/2035	The consultant requirements define technology and business degrees rather than design degrees. Design consultants would hold B.Des/M.Des degrees rather than tech or MBA. Please clarify	Educational Qualification and
28	25	Technical Eligibility Criteria	Appendix-C: (sub section ii) Availability of	The Key Personnel must fulfil the following conditions of Eligibility	Who will this team report into or closely work with? What will be the signoff process?	The team will report to DGM (Yono Business). Sign off process will be shared with the shortlisted bidders.
29	25	Technical Eligibility Criteria	Key Personnel Appendix-C: I & Appendix-D:	Criteria - Sr. No.1 - Experience & Capability: Experience and demonstrated capability in having handled at least one banking related consulting UI/UX projects in BFSI sector in India/Globally - Sr. No. 2 - Experience of the company / firm: Experience of handling consulting services for UI/UX/ Website Revamp for Banks and Financial Institutions in India - Experience of handling at least one similar assignment in last 3 years - Sr. No. 3 - Experience of the company / Firm: In the area of regulatory environment covering RBI, SEBI, IRDA, PFRDA, etc. and various ministries/ Government departments Experience of handling at least one similar assignment in last five years Appendix D Technical Evaluation Metrics - Sr. No. 1 ii - UI/UX/Website related projects completed in India for BFSI sector along with their integration in banking application Sr. No. 2 - Experience of the company / Firm: In the area of regulatory environment covering RBI, SEBI, IRDA, PFRDA, etc. and various	showcasing the Experience of the Firm under Appendix C: Technical Eligibility Criteria Sr. No. 2 & 3 & under Appendix D Technical Evaluation Metrics Sr. No. 1 ii & Sr. No. 2.  Request the bank to allow submission of Self-Declaration for the criteria on the Bidder's letter head as an acceptable supporting document.	from the clients on their letterhead.
30	25	Technical Eligibility Criteria	Appendix-C: ii - (a)	Key Personnel: Senior Consultant No. of Resource: 01.	The section specifies No. of Resources as 1 for Senior Consultant Personnel role. Request the bank to confirm if the number of Senior Consultant resources will be limited to 1 or will it entail more resources based on the Scope of work	Limited to one senior consultant and one junior consultant.

Sr. No.	EOI Page No.	EOI Chapter	EOI Clause No.	Existing Clause	Query/ Suggestions	Final Response
31	25	Technical Eligibility Criteria	Appendix-C: ii - (a)	Tech/M. Tech. from IIT or Universities appearing in the top 50 ranked institutes as published by National Institutional Ranking Framework (NIRF) of Ministry of education and as available on https://www.nirfindia.org/2023/Engine eringRanking.html (for the year 2023). ii. Full time MBA from IIM or top 50 ranked institutes as published by National institutional Ranking framework (NIRF) of Ministry of education and as available on https://www.nirfindia.org/2023/Manag ementRanking.html (for the year 2023).	professionals outside the Top 50 Engineering or Management Ranking institutes/ universities. Request the bank to remove the Educational qualification criteria and keep the eligibility conditions based on Experience & skill set.	Qualifications and published as corrigendum.
32	25	Technical Eligibility Criteria	Appendix-C: (i)(1 and 2)	Experience & Capability	Sr No 1 and 2 in Appendix C (i) table: Both seem to be same criteria and can be combined into one single criterion	
33	25	Technical Eligibility Criteria	Appendix-C: Technical Eligibility Criteria 2	Experience of the company / firm: Experience of handling consulting services for UI/UX/ Website Revamp for Banks and Financial Institutions in India.	Request change to accommodate all institutions	Changes made to include e- Commerce/ Digital Commerce. Published as corrigendum shortly.
34	25	Technical Eligibility Criteria	Appendix-C: .5. Technical criteria		Given the confidential nature of work with our clients, we cannot provide the contact details/ documents. Please allow us to submit CA certificated letter as a proof of our experience	
35	25	Technical Eligibility Criteria	Appendix-C: .2. Technical Eligibility	Experience of handling consulting services for UI/UX/ Website Revamp	We request the Bank to consider ongoing as well as completed projects as most recent UI/UX programs have been awarded in 2022/23 and it will allow the Bidder to bring the latest trends, expertise and experience to the Bank.	
36	25	Bidder's Eligibility Criteria	Appendix-B: Bidder's Eligibility Criteria	The Bidder must have an average turnover of minimum Rs.50 crore (rupees fifty crore) during last 03 (three) financial year(s) i.e., FY 2020-21, FY 2021-22, FY 2022-23.		No change permitted in EOI Terms.
37	25	Bidder's Eligibility Criteria	Appendix-B: Bidder's Eligibility Criteria		Kindly explain the experience which needs to be showcased.	Experience in the related field as detailed in the EOI document.
38	25	Technical Eligibility Criteria	Appendix-C: Technical Eligibility Criteria ii. Availability of Key Personnel	Senior Consultant No. of Resource: 01.	resource followed by T&M model	We are looking for two consultants who can fulfil the requirement to the max. There is no T&M model. It will be a fixed cost project.
39	25	Technical Eligibility Criteria	Appendix-C: Technical Eligibility Criteria ii. Availability of Key Personnel	Junior Consultant (Garage Operations) No. of Resource: 01.	a. Is SBI proposing fixed fee for one resource followed by T&M model b. A single resource may not be a UI/ UX designer as well as a back-end tester, can this be split basis specialisation	who can fulfil the requirement to the max. There is no T&M model. It will be a fixed cost project.
40	25	Technical Eligibility Criteria	Appendix-C: Conditions of Eligibility for Key Personnel	i. B. Tech/M. Tech. from IIT or Universities appearing in the top 50 ranked institutes as published by National Institutional Ranking Framework (NIRF) of Ministry of education and as available on https://www.nirfindia.org/2023/Engine eringRanking.html (for the year 2023). ii. Full time MBA from IIM or top 50 ranked institutes as published by National institutional Ranking framework (NIRF) of Ministry of education and as available on https://www.nirfindia.org/2023/Manag ementRanking.html (for the year 2023).		CV for both is required.

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41	25	Technical Eligibility Criteria	Appendix-C: Technical Eligibility Criteria	ranked institutes as published by National institutional Ranking		Qualifications. Published as
42	26	Technical Eligibility Criteria	Appendix-C: ii - (a)	Key Personnel: Junior Consultant No. of Resource: 01.	The section specifies No. of Resources as 1 for Junior Consultant Personnel role. Request the bank to confirm if the number of Junior Consultant resources will be limited to 1 or will it entail more resources based on the Scope of work	Limited to one senior consultant and one junior consultant.
43	26	Technical Eligibility Criteria	Appendix-C: .ii. Availability of key personnel	development.  • Excellent Knowledge of Scrum techniques and artifacts (Such as definition of user stories, automated testing, backlog refinement).	skill set of an MBA graduate since an MBA graduate might not be an expert in graphic design, scrum role, and other design related work. We suggest the client to change the qualification to top design schools of India and the skill set to be design oriented with 4+ and 6+of years of experience in designing	
44	27	Technical Eligibility Criteria	Appendix-C: Technical Eligibility Criteria Sr. No. 6	relevant experience in Global/ Indian	Proposed resources must have relevant experience in Global/ Indian UI/UX / website revamp related projects & should be on Bidders Payroll.	website revamp related projects and
45	27	Technical Eligibility Criteria	Appendix-C: Technical Eligibility Criteria	Reference checks from clients of the consulting firms relating to projects related to UI/UX/ Website revamp. At least one positive feedback/ recommendations from clients of the consulting firm.	what is the documentary proof which shall be needed.	feedback/ recommendations from the clients of the consulting firm on their letterhead.
46	27	Technical Eligibility Criteria	Appendix-C: Technical Eligibility Criteria ii. Avalability Of Kep Personnel	Eligibility Criteria for Bidders	Are we looking at 100% on-site deployment of resources or a certain percentage	It will be a 100% on-site deployment.

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47	<b>No.</b> 28	Technical Bids	Process/Openin g of Technical Bids	fulfil the eligibility and technical criteria specified in this EOI, have solution/services as per the requirement of the Bank and are agreeing to abide by the terms and conditions of the Bank		presentation by bidders, based on Technical Evaluation Matrix. There is no cut off marks. Top "N" bidders will be shortlisted.
48	28	Technical Evaluation Metrics	Appendix-D: Technical Evaluation Metrics 1	Experience and demonstrated capability in having handled banking related consulting UI/UX projects in BFSI sector	Request to include other sectors as well	Changes made to include e- Commerce/ Digital Commerce. To be published as corrigendum shortly.
49	28	Technical Evaluation Metrics	Appendix-D: Technical Evaluation Metrics, 1. ii		Kindly modify the requirements for UI/UX projects across industries (including banking)	No change permitted in EOI Terms.
50	28	Technical Evaluation Metrics	Appendix-D:	Consultation services to be provided and supported by relevant proof. a. If revenue from Management	We recommend to add another clause to this that the consultant should have at least 100 design resources on their payroll. As design resources are critical for the success of the project	No change permitted in EOI Terms.
51	28	Technical Evaluation Metrics	Appendix-D: Technical Evaluation Metrics, 3. ii		Kindly modify the requirements for UI/UX projects across industries (including banking)	No change permitted in EOI Terms.
52	28	Technical Evaluation Metrics	Appendix-D: (1.1)			
53	28	Technical Evaluation Metrics	Appendix-D: (1.3)	If revenue from Management consulting assignments is more than or equal to INR 25 crore: 5 marks.	What is the format of proof that is required to submit for the same	Certificate from CA is required to be submitted.
54	28	Technical Evaluation Metrics	Appendix-D: Technical Evaluation Metrics	completed in India for BFSI sector along with their integration in banking application.		considered.
55	28	Evaluation	Appendix-D: Technical Evaluation Metrics	Consultation services to be provided and supported by relevant proof.	Is there a specific definition of types of projects defined under management consulting	completed in India for BFSI sector along with their integration in banking application.
56	29		Appendix-D: Technical Evaluation Metrics	Consultants proposed to be assigned to this project – Names/ experience / CV	Request the bank to specify the number of CVs for Senior Consultant role & Junior Consultant role to be shared as part of the Eol Submission	5 each
57	29	Technical Evaluation Metrics	Appendix-D: Technical Evaluation Metrics	company / Firm: In the area of regulatory environment covering RBI, SEBI, IRDA, PFRDA, etc. and various ministries/ Government departments Indicative criteria: Experience of		No change permitted in EOI Terms.
58	29	Technical Evaluation Metrics	Appendix-D: Technical Evaluation Metrics, 2	Experience of the company / Firm: In the area of regulatory environment covering RBI, SEBI, IRDA, PFRDA, etc. and various ministries/ Government departments	Kindly clarify if DFIs may be included	No.
59	29		Appendix-D: Technical Evaluation Metrics, 4	Consultants proposed to be assigned to this project – Names/ experience / CV	Kindly confirm if SBI has a particular format for the CVs needed	No.

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60	29	Technical Eligibility Criteria	Appendix-C: Technical Eligibility Criteria	Resource persons mentioned by the bidder at the time of technical evaluation must be on-boarded & deployed in the Project, without any deviation. Any change in the proposed team of resources should be done in unavoidable circumstances only and after obtaining necessary approval from the user department.		No change permitted in EOI Terms.
61	29	Technical Eligibility Criteria	Conditions of Eligibility for Key Personnel			Resources are required on-site.
62	30	Technical Evaluation Metrics	Appendix-D: Technical Evaluation Metrics 1 (iii)	India during last year, Indicative Criteria: Revenue earned from Management Consultation services to be provided and supported by relevant proof. a. If revenue from Management consulting assignments is more than or equal to INR 25 crore: 5 marks. b.	In this regard, request the bank to allow submission of self-declaration by the bidder on the Bidder's Letterhead as relevant proof for the same.	services to be provided and
63	30	Technical Evaluation Metrics	Appendix-D: Technical Evaluation Metrics, 5. b	1 1 1	We recommend the bank provide a use case to all bidders in order to have uniform presentation of approach and methodology	
64	30	Technical Evaluation Metrics	Appendix-D: Technical Evaluation Metrics, 5. c	planning, resources planning, effort estimate etc., with deliverables/	Can we replace this with something else. As effort estimate would me commercials and it would be difficult to give it at this stage of EOI submission	No change permitted in EOI Terms.
65	30	Evaluation Metrics	Appendix-D:	consulting firms relating to projects related to UI/UX/ website revamp in BFSI sector.		, .
66	30	Technical Evaluation Metrics	Appendix-D: Technical Evaluation Metrics	Experience & Capability - Experience and demonstrated capability in having handled banking related consulting UI/UX projects in BFSI sector in India/globally.		Reference from clients on their letterhead as per Appendix-H.
67	30	Technical Evaluation Metrics	Appendix-D: Technical Evaluation Metrics	UI/UX/Website related projects completed in India for BFSI sector along with their integration in banking application.		Reference from clients on their letterhead as per Appendix-H.
68	30	Technical Evaluation Metrics	Appendix-D: Technical Evaluation Metrics	Consultation revenue in India during last year,	what is the documentary proof which shall be needed	Revenue earned from consultation services to be provided and supported by CA Certificate.
69	31	Scope of Work	1. SCHEDULE OF EVENTS: Point 8	Last date and time for Bid submission Up to 4.00 PM on 05/10/2025	segments under consideration and geographic spread, journeys to be included	scope of primary research - no. of participants, segments under consideration and geographic spread etc. to be decided in consultation with the consultant onboarded. All journeys on Yono Business portal and App to be considered.
70	31	Scope of Work	1. SCHEDULE OF EVENTS: Point 10	Last date and time for Bid submission Up to 4.00 PM on 05/10/2027	benchmarking required across all 500+ journeys	Yes. However, we would like to advise that the number has been arrived at by taking all the permutations and combinations of sub journeys of usual journeys into account. Bank may prioritise some journeys, based on business needs.
71	31	Scope of Work	1. SCHEDULE OF EVENTS: Point 11	submission Up to 4.00 PM on 05/10/2028	would we need to validate/update the same or define as new?	No. There are no pre-defined personas. Consultants to suggest the same as per industry best practices.
72	31	Scope of Work	1. SCHEDULE OF EVENTS: Point 12	Last date and time for Bid submission Up to 4.00 PM on 05/10/2029	Are segments defined and if they are not defined do we need to include segmentation as a part of the project	considered.

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73	31	Scope of Work	1. SCHEDULE OF EVENTS: Point 13	Last date and time for Bid submission Up to 4.00 PM on 05/10/2030	How much process re-engineering is expected and how will redesigned processes be handed over to the design team	
74	31	Scope of Work	1. SCHEDULE OF EVENTS: Point 14	Last date and time for Bid submission Up to 4.00 PM on 05/10/2031	(development of HTML pages etc) a part of the scope	handover Adobe XD / Figma links that specifies the CSS for each components in the UI designs.
75	31	Scope of Work	1. SCHEDULE OF EVENTS: Point 15	Last date and time for Bid submission Up to 4.00 PM on 05/10/2032	Is there a current state KPI measurement available to measure post design impact	Back-end team will assess the post design impact.
76	31	Scope of Work	Appendix-E: Scope of Work			
77	31	Scope of Work	Appendix-E: Scope of Work	work	service kind of work? Will this be an independent design squad or will they augment an existing design squad? What are the reasons/objectives for this redesign? What are the KPIs that should be influenced/ improved with this redesign?	design team. The objective of the project is to enhance user experience. KPI will be defined and shared with shortlisted bidders.
78	31	Scope of Work	Appendix-E:	utilised by other garages of Digital	Request the bank to elaborate on the scope of work that will be part of the coverage for the other garages as specified in the point.	for utilisation of services by other
79	31	Work	Appendix-E:	utilised by other garages of Digital Transformation and e-Commerce Department, if required.		· ,
80	31	Scope of Work	Appendix-E: (c)	Gap Analysis: Identify gaps across each process / journey.	Existing user journey - Service blueprint Required to identify the gaps	
81	31	Scope of Work	Appendix-E: Scope of work	"Services of consultants can be utilised by other garages of Digital Transformation and e-Commerce Department, if required."		Other garages of Digital transformation & e-Commerce Department can have consutations, if required.
82	31	Scope of Work	Appendix-E: .1.b. Scope of work	Assessment of current state of digital maturity in devices and channels	What all devices and channels are these?	All the digital devices, such as computers, mobiles, tabs etc.
83	31	Scope of Work	Appendix-E: .1.b. Scope of work	Assessment of current state of digital maturity in devices and channels	Any expectation/matrix to define digital maturity?	Apart from conducting Heuristic Evaluations of existing modules, consultant is expected to suggest industry-leading frameworks and jointly align with the bank's inhouse Business/IT/UX teams to conduct maturity analysis in a time-bound manner
84	31		Appendix-D: Technical Evaluation Metrics	Experience of the company / Firm: In the area of regulatory environment covering RBI, SEBI, IRDA, PFRDA, etc. and various ministries/ Government departments	what is the documentary proof which shall be needed	As per Appendix-B: Bidder's Eligibility Criteria.
85	31	Technical Evaluation Metrics	Appendix-D: Technical Evaluation Metrics	Reference checks from clients of the consulting firms relating to projects related to UI/UX/ website revamp in BFSI sector.		Bidders to provide details as per Appendix-H. Bank may varify the details from the clients.
86	31		Appendix-D: Technical Evaluation Metrics		what is the qualifying marks from 100	There is no qualifying marks. Top "N" bidders, as per Bank's descretion, will be shortlisted.
87	31	Scope of Work	Appendix-E: Scope of Work	Services of consultants can be utilised by other garages of Digital Transformation and e-Commerce Department, if required		Other garages of Digital transformation & e-Commerce Department.
88	31	Scope of Work	Appendix-E: Scope of Work	<ul> <li>Assessment of current state of digital maturity in Devices and Channels</li> </ul>		
89	31	Scope of Work	Appendix-E: Scope of Work	Form Factors	Are we looking at only web and mobile or there are other form factors.	Mobile, Tab & Web

Sr. No.	EOI Page	EOI Chapter	EOI Clause No.	Existing Clause	Query/ Suggestions	Final Response
90	<b>No.</b> 31	Scope of Work	Appendix-E: Scope of Work	Business Portal's/Mobile App's current maturity level and provide	Will the bank provice user credentials and access to the latest version of the website and app? Or is it expected to be done in UAT? If in UAT, does it require bank's laptop / workstation to be leveraged to do the assessment as UAT may open in machines in SBI network.	by the Bank.
91	31	Scope of Work	Appendix-E: Scope of Work	Identify gaps across each process / journey.	i. What is the overall list of processes and journeys to be deep dived into? How many steps on an average per journey? This information would help do effective resource estimation.  ii. Is "gap identification" in process also expected? Or is it just the UX of the journey that needs to be assessed?	bidders. ii. Gap identification in UI/UX across each process/ journey to be identified.
92	31	Scope of Work	Appendix-E: Scope of Work	Devices and Channels	Which devices and form factors need to be looked into while doing this assessment?	
93	31	Scope of Work	Appendix-E: Scope of Work	User Experience Maturity Analysis and Assessment:	Is there a defined framework by the bank that needs to be applied to do the UX maturity analysis? Or is the	system, consultants are expected to suggest improvements and improvisations basis study of the existing design system
94	31	Scope of Work	Appendix-E: Scope of Work	User Experience Maturity Analysis and Assessment:	,	While there is an existing design system, consultants are expected to suggest improvements and improvisations basis study of the existing design system
95	32	Scope of Work	Appendix-Scope of Work - User Research	enquiry, UI/UX auditing of current platform, review of Information Architecture and site map independently. Create a priority of	<ul><li>ii. Do we have existing user data or analytics that point to design pain points?</li><li>iii. Is there any existing customer</li></ul>	to be conducted. There is no existing reference point. ii. We have user data. Consultants to analyse user data to find design pain
96	32	Scope of Work		basis existing user behaviour patterns	How many personas we would need to cover as a part of this redesign?	To be detailed in limited RFP document and shared with shortlisted bidders.
97	32	Scope of Work	Appendix-Scope of Work - User Experience Maturity Analysis and Assessment (e: Competitive Analysis)	across major public and private	benchmarking or competitive research which help provide a	No. We do not have any benchmarking or competetive research which can provide a baseline.
98	32	Scope of Work	Appendix-E: 2(a)	independently to understand	guidance in case the user sample group is outside of SBI. In such case	finalised by the Bank. Other details to be incorporated in limited RFP document and shared with shortlisted bidders.
99	32	Scope of Work	Appendix-E:	Review of competitor platforms across major public and private sector banks to identify industry leading practices and gaps in current UI/UX framework.		Scope to cover competitor Corporate Banking Retail Banking platforms (including web, mobile and Tab) across major public and private sector banks.

Sr.	EOI	EOI	EOI Clause No.	Existing Clause	Query/ Suggestions	Final Response
No.	Page No.	Chapter		-		
100	32	Scope of Work	Appendix-E: .2.a. Scope of work	set to conduct research independently to understand concerns, needs and new requirements.		support
101	32	Scope of Work	Appendix-E: Scope of Work	d. Existing User Data Analysis Study and analyse website traffic, customer engagement time, average journeys time, final conversion, analysis of organic search, analysis of user data etc.	data wrt KPIs mentioend here for ananlysis to the consultants	As of now, any real time streaming/ website visit related data is not available with us. Consultants to deploy tools for such analysis.
102	32	Scope of Work	Appendix-E: Scope of Work	f. User research Primary research	Does bank have a sample size in mind	Onboarded consultants to suggest the same. Sample size to be finalised by the Bank.
103	32	Scope of Work	Appendix-E: Scope of Work	Journey	Do all 500 journeys need to be assessed	Yes. The number (500) has been arrived at by taking all the permutations and combinations of sub journeys of usual journeys (Web + App) into account. Bank may prioritise some journeys, based on business needs. We are looking for two consultants who can fulfil the requirement to the max.
104	32	Scope of Work	Appendix-E: Scope of Work	Duration	Tentative duration of the project envisaged	One year.
105	32	Scope of Work	Appendix-E: Scope of Work	points, feedback through direct interviews/online and offline surveys/Complaint management/Social Media feedback, product identification and analysis of user journeys, user terms & language, USPs etc.	We hope that the bank will provide access to its corporate customers and SME customers using the Yono Business website and app	
106	32	Scope of Work	Appendix-E: Scope of Work	journeys time, final conversion,	necessary google analytics and other analytics tool integration built in that provide the necessary data to do this analysis. Typically historical analysis	other vendor for Google Analytics/Other digital analysis. Also, no real time data like conversion/ customer engagement (Logs report)
107	32	Scope of Work	Appendix-E: Scope of Work	Ensure that designs are optimized to be mobile responsive, easy to navigate and user friendly. There should be quick tips and help available at relevant places to serve as easy customer guides.	expected in designs?	Yes.
108	33	Scope of Work	Appendix-E: Scope of Work, e-Wireframe designs	mentioned in the EOI	needed for development, copywriting and SEO optimization)	level understanding of SEO/ Content- writing/Copy-writing to provide constructive inputs and suggestions to SBI's Business Units / IT / UX / Digital Marketing teams.
109	33	Scope of Work	Appendix-E: 2 (e)	covers more than 500 journeys of Corporate Internet Banking (CINB), e Trade, e-Forex, Supply Chain Finance (SCF), Cash Management Product (CMP). All these journeys are required to be visited to improve overall customer experience.	If yes, request the bank to provide the estimated timeline for the same	at by taking all the permutations and combinations of sub journeys of usual journeys (Web + App) into account. Bank may prioritise some journeys, based on business needs. We are looking for two consultants who can fulfil the requirement to the max.
110	33	Scope of Work	Appendix-E: 2 (e)	Content writing, copy writing and SEO	expected from the consultant on the	The consultants should have a high-level understanding of SEO/ Content-writing/ Copy-writing to provide constructive inputs and suggestions to SBI's Business Units / IT /UX/ Digital Marketing teams.

Sr. No.	EOI Page No.	EOI Chapter	EOI Clause No.	Existing Clause	Query/ Suggestions	Final Response
111	33	Scope of Work	Appendix-E: (d)	Existing User Data Analysis	as we need & give us some controls to take out data as we would require ?	
112	33	Scope of Work	Appendix-E: (d)	Existing User Data Analysis	Required to Study and analyse website traffic, customer engagement time, average journeys time, final conversion, analysis of organic	As of now, we do not have any engagement with Google or any other vendor for Google Analytics/Other digital analysis. Also, no real time data like conversion/ customer engagement (Logs report) is available at present.
113	33	Scope of Work	Appendix-E: .1.e. Scope of work	Content writing, copy writing and SEO	Can you please elaborate on this clause? We assume that content will be provided by the bank and we will repurpose it to make it effective and impactful. Kindly confirm the understanding?	
114	33	Scope of Work	Appendix-E: Scope of Work	Wireframe Design: Content writing, copy writing and SEO	Will Bank provide some pre- approved content (presently in use) or the entire content has to be re- written	Bank will provide some pre-approved contents.
115	34	Scope of Work	Appendix-E: 3 (a) & Appendix-E: 3 (b)	channels for the value propositions and delivery. a. Pre-Design (Formative) End User Usability Testing: • Collaborate with the bank to identify	Request to bank to kindly confirm if any separate testing team (inhouse, empanelled vendor or otherwise) would be carrying out the testing of the developed customer journeys. If yes, request the bank to elaborate on the role of the selected bidder for creation of the Formative and Summative Testing Report	document and shared with shortlisted
116	34	Scope of Work	Appendix-E: 3 (a)	Pre-Design (Formative) End User Usability Testing:	formative testing?	Mode of of formative/summative testing to be undertaken basis the module considered for design / redesign. (Tools may be suggested by onboarded consultants)
117	34	Scope of Work	Appendix-E: 3 (b)	Post Design (Summative) End User Usability Testing:	Please advise if the Bank would provide/ invest in tools required for summative testing? Request the bank to provide necessary licenses (if necessary)	Mode of of formative/summative testing to be undertaken basis the module considered for design / redesign. (Tools may be suggested by onboarded consultants)
118	34	Scope of Work	Appendix-E: (f)	User Research:	be provided by client? Also can we choose our tools for performing research?	
119	34	Scope of Work	Appendix-E: (d)	points, feedback through direct interviews/online and offline surveys/Complaint management/ Social Media feedback, product identification and analysis of user journeys, user terms & language, USPs etc.		for the module to be considered for redesign.
120	34	Scope of Work	Appendix-E: Scope of Work, 3-Usability Testing:	Usability Testing:	Since there is no development of the portal/ app, what is the expectation here?	contains all the relevant details.
121	34	Scope of Work	Appendix-E: Scope of Work, 2-f -User Experience Design:	Adaptability for use of regional languages to be ensured	We will need a list of languages since it will impact UI decisions in the early project phases	To be detailed in limited RFP document and shared with shortlisted bidders.

Sr. No.	EOI Page	EOI Chapter	EOI Clause No.	Existing Clause	Query/ Suggestions	Final Response
122	<b>No.</b> 35	Scope of Work	Appendix-E: 4	Front end development	development will be done by SBI's empanelled vendor basis the designs & wireframes created. Request the bank to elaborate on the	wireframes & Ul/visual designs delivered. Post development, vendor to verify the screens and provide provisional
123	35	Scope of Work	Appendix-E: (e)	Wireframe Design:	What Software tool is preferred? License Cost of tools will be beared by the bank? E.g Adobe Creative Cloud, Figma	
124	35	Scope of Work	Appendix-E: 6. Scope of work	Develop a change management plan.	What change management plan do you have in mind as application is for external users     Handover will include dev links etc	management plan.
125	35	Scope of Work	3. Usability testing	Training and handover	added as a sub point in this para. With designers as profile sought, having change management expectation may not be best-placed? Are you looking for non-design change managmeent experts, as a part of this project, along with 2 design profiles?	who can fulfil the requirement to the max.
126	36	Scope of Work	Appendix-E: (f)	User Interface Design:	Which software is preferred and does it include animation/ video designs as well?	
127	36	Scope of Work	Appendix-E: (3)	Usability Testing:	Do we have to use specific softwares for testing recommended by SBI and perform in a lab environment?	
128	37	Scope of Work	Appendix-E: (4)	Deliverables (including, but not limited to following):	How will the deliverables be evaluated that are presented by the consultant?	Bank's internal team will perform the review
129	37	Scope of Work		Front end development?	Our understanding is that only UI_UX gap assessment is needed as	Only UI/UX gap & improvement assessment is required. No front end development required. Changes to be published in corrigendum.
130	39	Submissio	Appendix-H: Format for Submission of Client References	Value of Work Order (In Lakh) (only single work order)	clauses with regards to the engagements that we undertake for our clients. As a result, it may not be feasible to share the value of the Work Order. Request the bank to remove the Clause from the Format specified in Appendix-H	
131	25 and 26	Technical Eligibility Criteria	Appendix-C: (ii)(a)	Availability of key personnel		resources, however, the educational qualification criteria is being revised

Sr. No.	EOI Page	EOI Chapter	EOI Clause No.	Existing Clause	Query/ Suggestions	Final Response
132	No. 25 and 26	Technical Eligibility Criteria	Appendix-C: (ii)(a)	Availability of key personnel	suggestion to relax the requirements	
	27 & 31 to 35	Eligibility Criteria	Appendix-C: Technical Eligibility Criteria ii & Appendix-E: Scope of Work	,	However the scope of work is completely UX related which might constitute designers from top colleges in India and Design colleges don't feature on the NIRF list	(with specialization in Interaction Design /Information Design/ Visual
134		Technical Eligibility Criteria	Appendix-C: Technical Eligibility Criteria ii & Appendix-E: Scope of Work	Resource requirement Vs Scope of work	Not sure if the project is a loan staff engagement or a project engagement	It is an UI/UX enhancement project for Yono Business digital platforms, as clarified during pre-bid meeting.

Sr. No.	EOI Page No.	EOI Chapter	EOI Clause No.	Existing Clause	Query/ Suggestions	Final Response
135	25-26	Technical Evaluation Metrics	Appendix-D: (2.a)	Universities appearing in the top 50 ranked institutes as published by National Institutional Ranking Framework (NIRF) of Ministry of education and as available on https://www.nirfindia.org/2023/Engine eringRanking.html (for the year 2023). ii. Full time MBA from IIM or	It is a very challenging to find an associate with common skill-set including Management consulting, Graphic designing, Scrum master and software development along with education in B. Tech/M. Tech. and MBA from top 50 institutions. Basically the given profile should be broken into 3 different profiles.	However, educational qualification criteria is being revised and will be
136	33 & 34	Scope of Work	Appendix-Scope of Work - User Experience Design (Wireframe Design & User Interface Design)	Formulate an experience design	Is there an existing design system or is the expectation to build a new one?	
137	33, 34	Scope of Work	Appendix-E: Scope of Work	User Experience & User Interface Design	Is there a preference for any particular design tool, we at Deloitte use Figma for design	
138	33, 35	Scope of Work	Appendix-E: Scope of Work	Scope Of Work	Is the SOW restricted only to design & FE or includes BE development by Deloitte also	
139	Null	General	1. SCHEDULE OF EVENTS: Point 7	Last date and time for Bid submission Up to 4.00 PM on 05/10/2024	What all data is available with the bank for digital assessment	No data is availabe with the Bank for digital assesment.
140	Null	General	1. SCHEDULE OF EVENTS: Point 16	submission	What will be the working model with other teams	The teams will work on garage model in agile methodology.
141	Null	General	1. SCHEDULE OF EVENTS:	submission	How will interactions with technology vendor happen	Through various modes of communications, like physical &
142	Null	General	Point 17  1. SCHEDULE OF EVENTS: Point 19	Up to 4.00 PM on 05/10/2034 Last date and time for Bid submission Up to 4.00 PM on 05/10/2036	The scope defines seems large and exhaustive requiring skills of data analysis, research, UX design and Governance. These are separate skill sets and require different consultants at different stages of the project	who can fulfil the requirement to the
143	Null	General	1. SCHEDULE OF EVENTS: Point 20	Last date and time for Bid submission Up to 4.00 PM on 05/10/2037		Only two resources are required. Timelines and other details to be shared with the shortlisted bidders.
144	Null	General	1. SCHEDULE OF EVENTS: Point 21	Last date and time for Bid submission Up to 4.00 PM on 05/10/2038	Is the Bidder expected to implement the proposed design?	No. We have a separate development team.